wrify

Save what AI makes. Share it with anyone.

Say "share this to `wr.fi/u`" — your AI handles the rest.

`wr.fi`

The system of record for AI-generated work

2026

Key Insights

The URL is the product

wr.fi/abcd fits in working memory — 5 cognitive chunks, easy to type, easy to say. Ultra-short .fi domain I got in the early 2000s. Every URL is permanent and instantly shareable.

Full provenance graph

Every creation records: which model, which prompt, which parameters, which version. Fork trees show how ideas evolved. The graph grows with every creation — compounding data moat.

AI tools do the work

Tell your AI "share this to wr.fi/u" and it handles everything. You get a universal link back in seconds. No manual steps — the model pushes, formats, and publishes for you.

Neutral by design

Not a feature of one AI company's platform — the independent layer between all of them. No AI vendor will build this: cross-tool portability undermines their lock-in.

Unique dataset on AI workflows

How LLMs are actually used — across tools, agents, and humans. Which models for which tasks, how ideas flow between tools. Network science on AI creation patterns. No one else has this data.

Built in 2 weeks — lots to extend

Full platform live: push API, 15+ content viewers, versioning, forking, voting, provenance badges. Integrations, mobile capture, dataset tooling, and more ahead — but the core works today.

wr.fi/u — same URL serves a human upload form AND a machine API. Humans and AI are equal participants.

A Workflow That Breaks Every Day

You spent an hour with Claude building a proposal. Now you want to share it with a colleague, continue in another tool, or just not lose it. So you copy-paste into a doc, lose the formatting, forget what model you used, and the conversation context is gone forever.

Say "share this to wr.fi/u" — the AI publishes it with full context. You get a link. Anyone can view it, fork it, or continue working on it in any tool.

What you're really competing against:

Doing nothing	Close the tab. Lose the work. Most people's default.
Copy-paste into Slack	Fast, but strips all context. No versioning, no provenance.
Screenshot + Google Doc	The non-developer workaround. Unsearchable, un-forkable.
Tool-native sharing	Claude artifacts, GPT links — locked inside one ecosystem.

What Wrify Is

Tell your AI to share it. You get a universal link.

AI publishes for you

Say "share this to wr.fi/u" — the AI formats, adds metadata, and publishes. You get a short URL back. No manual steps, no copy-paste.

Move between tools

Created in Claude, continue in ChatGPT, refine in Cursor. The link carries full context — content, prompts, model version, history. Work flows freely.

Build on what came before

Every creation is versioned and forkable. See how ideas evolved, who built on what. Anyone can pick up where you left off. Work compounds.

Push something → get a URL → share it or continue in another tool. Part of your workflow, not extra work.
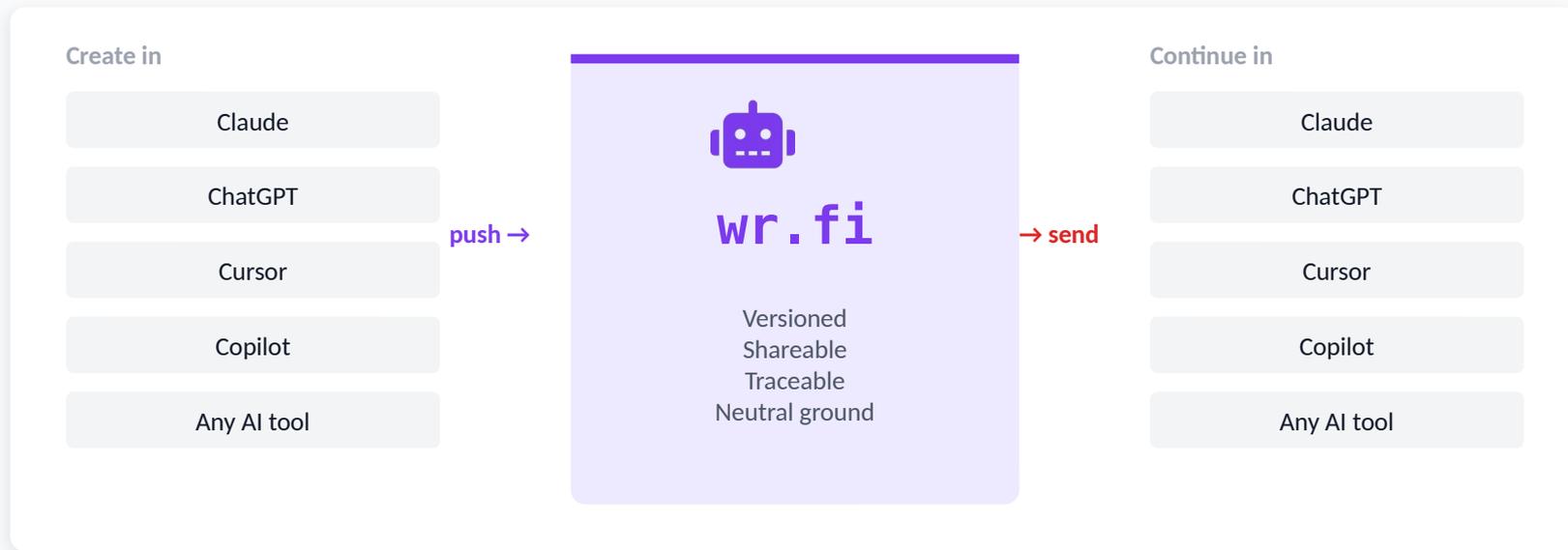
How It Works

"Share this as a PDF to wr.fi/u"

Say that to Claude. You get a shareable universal link back in a few seconds. That's it.

1 **You tell the AI what to share**   A document, code, analysis, image — anything. One sentence.

2 **The AI pushes to wr.fi/u**   Formats the content, attaches metadata and provenance, publishes it.

3 **You get a universal link**   wr.fi/abcd — shareable, permanent, with the right viewer auto-selected.

4 **Anyone can view or continue**   Open in a browser, send to another AI tool, fork it and build on it.

`wr.fi/7ak9` creation `wr.fi/sarah` profile `wr.fi/sarah/agent` named (Pro) `company.wr.fi` Enterprise

Work Moves With You

No AI company will build this. They all want lock-in.

Create in

Claude

ChatGPT

Cursor

Copilot

Any AI tool

push →

wr.fi

Versioned
Shareable
Traceable
Neutral ground

→ send

Continue in

Claude

ChatGPT

Cursor

Copilot

Any AI tool

OpenAI won't build this. Anthropic won't. Google won't. They compete on models, not portability.

Wrify is the neutral layer that lets your work outlive any single tool.

Why This Wins

The real competition isn't another product. It's doing nothing.

What people do today	Why it sticks	Wrify's answer
Close the tab, lose the work	Zero effort — default behavior	Push is one command. Less effort than copy-paste.
Copy into Slack or Google Doc	Easy but strips all context	Full provenance travels with the URL.
GitHub repo	Powerful but 5+ steps, dev-only	Same power, one step, anyone can use it.
Tool-native share links	Works inside one ecosystem only	Neutral. Works across every tool.

> **The only way to beat 'do nothing' is to be easier than doing nothing.**
>
> If pushing to wr.fi is part of how AI tools save output — not an extra step after — it becomes the default.

"Why not just use GitHub?"

Technically, you could. In practice, almost no one does.

GitHub	Wrify
Create a repo, README, git add, commit, push	One API call. Done.
Requires Git knowledge — intimidating for non-devs	Same URL works as a web form — anyone can use it
No AI metadata — model, prompt aren't tracked	Provenance is automatic — every creation records its origin
No built-in viewers for AI outputs (SVG, 3D, audio)	15+ viewers auto-selected by content type
No "Send to Claude" or "Send to Cursor" button	One click moves any creation to any AI tool
Developer-only community	Built for anyone creating with AI

GitHub is great for developers managing code. Wrify is for anyone saving what AI made.

Already Built

- ✓ Push API — one call, get a URL
- ✓ Dual-purpose /u (human + machine)
- ✓ Browse, search, explore feed
- ✓ Versioning & forking (zero-copy)
- ✓ Voting & comments
- ✓ User profiles & auth
- ✓ AI provenance badges

- ✓ 15+ viewers (code, SVG, 3D, PDF...)
- ✓ "Send to AI Tool" cross-tool button
- ✓ Terms of service, privacy, abuse reporting
- ✓ Tiered trust (anon = unlisted, verified = public)
- ✓ Rate limiting & auto-expiry for unclaimed
- ✓ Auto metadata extraction + SEO
- ✓ Runs on ~$49/month infrastructure

`Next.js 16` `SQLite` `Docker` `AWS Lightsail` `Cloudflare` `~$49/mo`

The Missing Layer

Everyone builds AI models. No one builds where the output goes.

Models	OpenAI, Anthropic, Google, Meta, Mistral ...

Tools	ChatGPT, Claude, Cursor, Copilot, v0, Bolt ...

Output	**wr.fi** — this is what we're building

People	200M+ weekly users creating with AI

Why the big AI players won't build this:

- They compete on models, not portability — cross-tool movement undermines lock-in

- It must be neutral to work — no single vendor can credibly host everyone's output

- It's infrastructure, not a feature — too horizontal for any one AI company's roadmap

Business Model

SaaS Revenue

Free	€0	Unlimited pushes + auto-generated URLs
Pro	€8/mo	Named URLs + analytics + 10 GB
Team	€24/seat	Org namespace + SSO
Enterprise	€149/mo	company.wr.fi subdomain + SLA
Premium	€299/mo	Dictionary subdomains (ai.wr.fi)

The Real Asset

Unique data no one else has:

- What people are building with AI — across every model, every tool
- How ideas evolve — version chains, fork trees, iteration patterns
- How work moves between tools — which models for which tasks
- What gets shared and reused — real signal on what AI output is valuable

This is a dataset that doesn't exist yet.

Every creation builds a living map of how the world uses AI. No AI company, no analytics firm has this view.

Hosting: ~$49/month. One Enterprise customer = profitable from day one. Data value compounds over time.

Capture at the Point of Creation

Next priority: getting into the workflow before the artifact disappears.

🌐 Browser Extension

One-click save from ChatGPT, Claude, or any AI web app without leaving the page.

🔌 MCP Server

AI agents read and write to Wrify natively. Creations become part of any agent's context.

>_ CLI Tool

wrify push from any terminal. Pipe output directly. Works with Claude Code, scripts, CI/CD.

↱ iOS Share Sheet

Tap Share → Save to Wrify from any app on iPhone. The most natural capture point on mobile.

⇄ Tool Plugins

Native integrations for Cursor, VS Code, Copilot. Push and pull without switching context.

If saving to wr.fi happens inside the tool — not after it — we win the workflow.

What Compounds

Every creation makes the platform more valuable — for users, for tools, and for the dataset.

Capture

More ways in = more data

- Paste share links (ChatGPT, Claude, Gemini) — auto-parse full conversations

- Browser extension — one-click from any AI web app

- iOS Share Sheet — capture from any mobile app

- CLI tool — pipe from terminal, CI/CD

- MCP server — AI agents push natively

Network Effects

Each user makes it better for all

- Forks create lineage trees — ideas become visible workflows

- Tool selection data reveals cross-tool patterns

- Voting surfaces quality — discovery improves with scale

- wr.fi links become the standard way to share AI work

- Provenance graph connects models, users, and outcomes

Data Flywheel

What we learn at scale

- Full prompt chains — RLHF/SFT training gold

- Human edits on AI output — the highest-value signal

- Cross-tool flow patterns — which model for which task

- What gets reused vs. abandoned — quality signal at scale

- Licensable dataset: public = contributes, paid = exempt

More creations → better discovery → more creators → more tools integrate → richer dataset → better discovery

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Try it: say to Claude — "share this to `wr.fi/u`"
You get a shareable universal link back in seconds.
Writing works best on Claude, Claude Code, and Codex for now. Reading wr.fi/abcd creations works everywhere.

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